

Engaging with the Media on Human Rights: Finding, Crafting and Advancing your Story



ENGAGING WITH THE MEDIA ON HUMAN RIGHTS: FINDING, CRAFTING, AND ADVANCING YOUR STORY

Friday, September 20, 2019

9:00 AM - 5:00 PM

Interchurch Center, 475 Riverside Dr., New York, NY 10027, Room 320C

Media can play an essential role in raising awareness and advancing human rights agendas. This workshop is designed to develop the capacity of human rights and social justice actors to effectively engage with the media in order to advance their work. Drawing on real-world examples and interactive learning activities, through this workshop, participants learn how to: develop mediaengagement strategies based on a better understanding of journalists' goals and perspectives; craft, advance, manage, and distribute messages through various strategies, including through social media; identify relevant publications; brand oneself and/or an organization as a go-to source on human rights issues; frame human rights issues that will engage the public; write op-eds and press releases; secure and conduct interviews.

Facilitator: Lonnie Isabel is an established journalism instructor and a veteran of the newspaper business who he has worked on both coasts as a political reporter, investigative reporter and editor for Newsday, the Boston Globe, Boston Herald and Oakland Tribune. As deputy managing editor of Newsday, Isabel was responsible for supervising the national, foreign, state, Washington, health and science staffs. He was editor and supervisor of Dele Olojede's Pulitzer Prize winning series on the aftermath of the Rwandan genocide and has overseen coverage of the Iraq War, the aftermath of September 11th, and two presidential campaigns. Isabel has trained journalists in Jordan and India and was appointed a Poynter Ethics Fellow in 2006.

Early bird rate of \$345 for those who register by August 23rd. Regular rate of \$395. Columbia students are eligible for a 40% discount if enrolled by the early bird deadline (please email humanrights@columbia.edu for more information).

More information on how to register is available [here](#).

Teaching Human Rights in Classrooms and Communities



TEACHING HUMAN RIGHTS IN CLASSROOMS AND COMMUNITIES

Saturday, October 19, 2019

9:00 AM - 5:00 PM

Interchurch Center, 475 Riverside Dr., New York, NY 10027, Room 320C

In this workshop for educators and practitioners, participants will develop or strengthen their capacity to engage in human rights education - to foster knowledge, skills, attitudes and action for the protection and promotion of human rights among students using rights-based teaching methods.

Participants will: learn key human rights concepts, international law and a variety of strategies for human rights advocacy that they can incorporate into their own teaching; be introduced to and practice rights-based teaching approaches, which include participatory, interactive and experiential learning methods that respect human rights; modify human rights learning activities for their own teaching environment; learn how human rights education can meet state standard requirements; discuss and consider ideas about how to respond to discriminatory remarks, practices, and policies at the individual and organizational/institutional levels.

Facilitators: Sandra Sirota, EdD, is a postdoctoral researcher at the University of Connecticut. Sandra co-founded the Advocacy Lab, a nonprofit organization providing human rights education to secondary school students in New York City and served on the founding steering committee of Human Rights Educators USA, from 2012 to 2014. She teaches courses and workshops on human rights, social justice, education, and social movements. She received her doctoral degree from Columbia University Teachers College in May 2017 through the Department of International and Transcultural Studies, with a concentration in peace and human rights education.

Kristina Eberbach is the Deputy Director of the Institute for the Study of Human Rights. She served as Director of Education from 2010-2019 and oversaw the human rights degree programs, the Human Rights Trainings Series, and the University Human Rights Education in Myanmar project. She has also designed and facilitated human rights capacity-building trainings for members of civil society and government officials in Colombia and Iraq and has undertaken research, reporting, and advocacy work in Kenya, South Africa, and Northern Uganda. She is a member of the Steering Committee for Human Rights Educators USA and the University and College Consortium for Human Rights Education (UCCHRE).

Early bird rate of \$345 for those who register by September 20th. Regular rate of \$395. Columbia students are eligible for a 40% discount if enrolled by the early bird deadline (please email humanrightsed@columbia.edu for more information).

More information on how to register: [here](#).

Community Engagement for Human Rights and Social Justice Practitioners



COMMUNITY ENGAGEMENT FOR HUMAN RIGHTS AND SOCIAL JUSTICE PRACTITIONERS

Friday, November 15, 2019

9:30 AM - 4:30 PM

Interchurch Center, 475 Riverside Dr., New York, NY 10027, Room 320C

Effective community engagement can be an essential aspect of human rights and social justice work, and yet remains a challenge for many practitioners. This workshop will examine questions such as: Where do you begin? How do you identify and build relationships with community members? How do you effectively engage and communicate with community members? How do you ensure that engagement is inclusive, equitable and reaches marginalized voices? What does meaningful participation look like? How do you ensure accountability? What are the relevant ethical considerations?

By the end of this workshop, participants will be better able to: critically examine how community engagement can be a valuable approach to human rights and social justice work; identify and analyze various elements of community engagement using a rights-based approach; identify community members, assess needs, identify opportunities for collaboration, effectively communicate with key stakeholders, address conflicts, and develop implementation strategies; identify and discuss challenges (including ethical, logistical, organizational) that may be encountered through this work, and how they might be addressed; and apply best/promising practices to their work.

Facilitator: Nahal Zamani is an Advocacy Program Manager at the Center for Constitutional Rights, where she directs CCR's advocacy and campaigns in the U.S. Nahal's advocacy portfolio includes challenging the NYPD's abusive stop and frisk practices and other discriminatory policing practices; economic and gender justice work; and the persecution and criminalization of LGBTQ communities. Nahal advocates regularly on a range of issues before elected officials, the UN and the public. On behalf of CCR, Nahal engages directly with impacted communities to identify collaborative campaign opportunities. She also serves on the Steering Committee of the Communities United for Police Reform (CPR) campaign in NYC. A

frequent public speaker, Nahal's work has been featured in BRIC TV, the NY Times, City and State NY and MSNBC.

Early bird rate of \$345 for those who register by October 18th. Regular rate of \$395. Columbia students are eligible for a 40% discount if enrolled by the early bird deadline (please email humanrightsed@columbia.edu for more information).

More information on how to register is available [here](#).